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# INNOVEX ARENA

**-Fueling the future of Creators**

**An AI Startup Initiative by**

**Department of**

**CSE (Artificial Intelligence & Machine Learning)**

**Students**

**MALLA REDDY COLLEGE  
OF ENGINEERING**

Approved by AICTE - New Delhi, Affiliated to JNTUH & Accredited by NBA(CSE&ECE)  
Recognised under Section 2(f) & 12(B) of the UGC Act 1956, An ISO 9001:2015 Certified Institution



# ABOUT INNOVEX ARENA

Innovex Arena is a tech-driven startup focused on building AI-based products, cloud solutions, and emerging technologies. We empower innovation through workshops, hackathons, and technical events, creating a platform where ideas turn into impactful solutions and future tech leaders are made.

## VISION

“To become a global innovation hub that builds intelligent and scalable technology solutions using Artificial Intelligence, Cloud Computing, and emerging technologies — empowering industries and individuals to create a smarter, connected future”

## MISSION

- To develop AI-driven products that simplify real-world problems and enhance productivity.
- To leverage cloud technologies for scalable, secure, and efficient digital solutions.
- To conduct workshops, hackathons, and training programs that nurture innovation and technical excellence among students and professionals.
- To collaborate with organizations and institutions for technology-driven growth and digital transformation.
- To stay ahead of tech trends, continuously exploring areas like IoT, data science, and automation.

**MSME Reg No : TN-21-0055420**



# WHAT INNOVEX ARENA OFFER

## **Workshops :**

AI & ML, Generative AI, Cloud Computing, Cybersecurity, Web/App Dev, Data Science, IoT, Blockchain , AR/VR etc.

## **Hackathons :**

College hackathons, Innovation challenges, idea pitches

## **Training Programs :**

1–2 day bootcamps, 1-week intensives , 30-day certifications.

## **Student Development :**

Resume building, Interview preparation, Projects, Internships

# OUR TEAM



**Mr. Manoj**  
DIRECTOR  
INNOVEX ARENA



**Ms. Aishi Jain**  
TECHNICAL PROGRAM  
MANAGER



**Mr. Asish Kakarla**  
TECHNICAL PROGRAM  
MANAGER



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## MEMORANDUM OF UNDERSTANDING SIGNING CEREMONY

Between  
Malla Reddy College of Engineering &  
Innovex Arena

**Organized By:** Department of CSE(AI&ML) & IIIC, MRCE.

**Industry Partner:** Innovex Arena

**Proposed Date :** 19/12/2025

**Venue :** MRCE

**Out Come :** Encouraging students to establish startups and build successful companies.





## Introduction

The Department of Computer Science and Engineering (Artificial Intelligence & Machine Learning) and Industry Institute Interaction Cell, Malla Reddy College of Engineering, successfully organized a Memorandum of Understanding (MoU) signing ceremony with Innovex Arena, an AI-driven startup initiative. The MoU marks a significant step toward strengthening industry–academia collaboration and enhancing practical learning opportunities for students.



## Objective of the MoU

The primary objective of this MoU is to bridge the gap between academic knowledge and industry requirements by providing students with exposure to real-world applications of Artificial Intelligence and emerging technologies. The collaboration aims to foster innovation, skill development, and career readiness among students.

## Key Areas of Collaboration

As part of this MoU, both institutions agreed to collaborate on:

- AI-based workshops, seminars, and technical training programs
- Internship and project opportunities for students
- Industry-oriented skill development initiatives
- Guidance on emerging trends in Artificial Intelligence and Machine Learning
- Joint participation in technical events, hackathons, and innovation activities



## Event Highlights

The MoU signing ceremony was conducted in the presence of faculty members, department coordinators, and student representatives. Representatives from Innovex Arena shared insights on industry expectations, AI trends, and career opportunities, motivating students to engage in innovation-driven learning.



## **Outcome**

The MoU is expected to significantly benefit students by enhancing their technical skills, improving employability, and encouraging entrepreneurial thinking. This collaboration will also support faculty development and promote applied research in AI and Machine Learning.

## **Conclusion**

The MoU signing between Malla Reddy College of Engineering and Innovex Arena reflects a shared commitment to academic excellence, innovation, and industry relevance. This partnership will play a crucial role in empowering students with future-ready skills and practical exposure in Artificial Intelligence.